**Fundamental Basketball Academy**

**4455 Steve Reynolds Boulevard**

**Norcross Ga 30093**

**Tax ID**

**Dear**

**Business Executive:**

Fundamental Basketball Academy is actively seeking business sponsors to help support our training programs during the 2017-18 season. It is unfortunate that our state and local revenues do not solely support Basketball training for participants. Therefore, we must seek financial support though alternative possibilities.

FBA is a training program that athlete’s come to train to help better their skill set, so they can obtain a scholarship to put them in a position to go to college. We are an organization that is culturally a diverse population, that reflects not only our immediate community, but the Metro-Atlanta area. Under the direction of Darene Thomas Founder and CEO of Fundamental Basketball Academy. FBA is set to achieve new heights for the upcoming 2017-18 school year. With signing 10 college students to different colleges and universities our goal is to increase that number to 15 to 20 in this up-coming season. It is equally important that we transform our training program by enhancing our resources and strengthening the support from all community stakeholders. Our belief system is to help student’s reach their full potential with their skill set, and educate each participant mentally and physically. It is our goal to change their mentality and get them prepared for college.

For your support, your business identity will be visible on our program ads and website. Each year your sponsorship can be renewed for the upcoming season as we proudly recognize your business all year long. We have a enrollment of 50 students. Your business identity will be visible in various capacities to our community by advertising and increasing marketing opportunities. We are open to any ideas you may have involving business partnerships where both partners benefit with the shared goal of building our community.

Enclosed you will find the business sponsor enrollment form. If possible, please attach your business card with your logo, which will be published on your sponsorship banner which is on our training Basketball website.

Once again, thanks for supporting Fundamental Basketball Academy.

Darene Thomas (coach Dee)

Darene\_Thomas@hotmail.com

CEO/Founder of

Email: darene\_thomas@Gwinnett.k12.ga.us

Office: 678.755.8356

Cell: 909.368.1983

Payment Mail to:

Darene Thomas

4201 Ripley Court

Buford Ga 30518

**Fundamental Basketball Academy Program**

**Sponsorship Enrollment Form**

**Partnership Selections: (Please Circle)**

**Diamond FBA $5,000 donation:**

Includes: 4x6 Light up sign at all tournaments, 2x4 Patron Board banner located inside our training gym; athletic website advertisement; banner in practice gym; full page ad in all our brochures; ability to set up booth or flyer at tournaments; photo of the organization; business name on t-shirts; recognition at 4 tournaments.

**Platinum FBA $2,500 donation:**

Includes: 2x4 Patron Board banner located inside training gym visible to everyone; athletic website advertisement; banner in training gym; full page ad on brochures; ability to set up booth or flyers at tournament; photo of organization; recognition at 2 tournaments.

**Titanium FBA $1,500 donation:**

Includes: 2x4 Patron Board banner located inside our training gym; athletic website advertisement; half page ad in brochure and on flyers; photo of organization; recognition at 1 tournament.

**Gold FBA $1,000 donation:**

Includes: 2x4 Patron Board banner located inside our training gym; athletic website advertisement; photo of organization.

**Silver FBA $500 donation:**

Includes: Athletic website advertisement; photo of organization; recognition at 1 tournament.

**Bronze FBA $150 donation:**

Includes: Athletic website advertisement; photo of organization.

**Fundamental Basketball Academy Sponsor Information**

**Business Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Phone #:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Fax #:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Person:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**E-mail:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Additional information to be included on your sponsorship banner, please attach your business card with logo:

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**Please make all donations/checks payable to: Fundamental Basketball Academy**

**Darene Thomas**

**4201 Ripley Court**

**Buford Ga 30518**